

# Great Western Brewing Company – Original 16 Hard Seltzer Water Mat Giveaway

## OFFICIAL CONTEST RULES AND REGULATIONS (“Official Rules”)

Open to legal Canadian residents of Canada (Excluding Quebec)

By entering this Contest, entrants agree to abide by these rules and regulations (the “**Official Rules**”). The decisions of the independent contest administrator with respect to all aspects of the Contest are final. The information you provide will only be used to administer the Contest in accordance with the Sponsor’s privacy policy, available at [gwwin.ca](http://gwwin.ca)

1. **NO PURCHASE NECESSARY:** The Original 16 Hard Seltzer Water Mat Giveaway (the “**Contest**”) is sponsored by Great Western Brewing Company (“**GWBC**” or “**Sponsor**”). The Contest starts at 12:00:00 AM Mountain Standard Time (MST) on August 10th 2021 and closes at 11:59:59 PM (MST) on September 8<sup>th</sup>, 2021 (the “**Contest Period**”).
2. **ELIGIBILITY:** To enter the Contest and be eligible to win, a person (“**Entrant**”) must, at the time of entry, be a legal resident of Canada (excluding Quebec) who has reached the legal drinking age of the province they reside in as this contest is run in Saskatchewan, at time of entry. Specifically excluded from entering the Contest are: (i) employees, officers, directors, agents, and representatives of the Sponsor, the independent Contest Administrator and their respective subsidiaries, affiliates, and advertising or promotion agencies; and (ii) a member of any such person’s immediate family (regardless of where they live) or persons with whom they are domiciled (whether related to the person or not). In these Official Rules, “immediate family” includes mother, father, brothers, sisters, sons, daughters, partner or legal or common-law spouse.
3. **HOW TO ENTER THE CONTEST:** To begin, complete the two-step registration process (the “**Registration Process**”) by texting the keyword “WIN16” to 587-600-3060 and confirm that you are entering the Contest in compliance with these Official Rules and establishing your unique profile as a registered user (a “**Registered User**”) within the Contest Administrator’s Contest System for the purpose of administering the Contest in accordance with the Sponsor’s privacy policy. Next, you will receive a registration confirmation SMS message. Please note by visiting the website you agree to “**The Sponsor**” privacy policy listed at <https://original16.ca/privacy-policy>

After completion of the Registration Process, you will receive one (1) entry (your “**Initial Entry**”) for your chance to win a prize (see Section 5 for prize details). You can receive a maximum of one (1) entry through this method.

**ENTRIES:** The “**Initial Entry**” will be referred to as the “**Entry**”. You may only use one (1) phone number to enter the Contest. In the event it is determined that an Entrant has

entered in a fashion not sanctioned by these Official Rules, the Entrant may be disqualified, and all of the Entries submitted by the Entrant and his/her household may be disqualified. Proof of transmission (screenshots or captures, etc.) does not constitute proof of delivery. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified.

4. **PRIZES:** There will be a grand prizes available to be won (each a “**Grand Prize**”). The Grand Prize consists of one (1) Original 16 Hard Seltzer Water Mat valued at \$329.97. Neither the Sponsor nor the independent contest organization is responsible for the inability of the winner to use the Grand Prize as awarded. The Sponsor is not responsible if any portion of the Grand Prize is delayed, postponed or cancelled for any reason, in which event, that portion of the Grand Prize is forfeited in its entirety and no substitution will be provided, except at Sponsor’s sole discretion.

Limit of one (1) Grand Prize per person. Grand Prizes must be accepted as awarded without substitution, are not transferable, not for resale and have no cash surrender value. Notwithstanding the foregoing, the Sponsor reserves the right, in the event that a Grand Prize cannot be awarded as described for any reason (as determined by Sponsor in its sole discretion), to substitute another prize component of equal or greater value, without liability.

5. **DRAW:** One (1) Grand Prize draw will be held to determine the Grand Prize selected entrant at approximately 12:00 PM (MST) on September 8<sup>th</sup>, 2021 (the “**Draw Date**”) in Saskatoon, Saskatchewan from among all eligible Entries received. Odds of being selected depend on the total number of eligible Entries received. Each selected entrant will be contacted by telephone within five (5) business days of the Draw Date. If a selected entrant (a) cannot be reached by telephone and/or email within five (5) business days of the first notification; (b) fails to correctly answer the skill testing question (see rule 7); or (c) fails to return the properly executed Release Form within the specified time (see rule 7), then he/she will be disqualified and another entrant will be randomly selected until such time as a selected entrant fulfils all of the foregoing requirements or there are no more eligible Entries, whichever comes first. The Sponsor will not be responsible for failed attempts to contact a selected entrant.
6. **PRIZE CLAIM CONDITIONS:** To be declared a winner of a Grand Prize, the selected entrant must answer correctly, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question. The selected entrant will also be required to sign a Declaration and Release Form (the “**Release Form**”) confirming compliance with the Official Rules, acceptance of the Prize as awarded, without substitution, and releasing the Sponsor, its dealers, agents, affiliated and related companies, advertising and promotional agencies, the independent contest organization and their respective shareholders, directors, officers, employees, agents, dealers, representatives, successors and assigns (collectively, the “**Releasees**”) from any liability in connection with the Prize or this Contest. The Release Form must be returned within

the time period specified on the Release Form or the Prize may be forfeited. Upon receipt of the completed Release Form, and the selected entrant correctly answering the mathematical skill testing question, the Grand Prize will be coordinated with the winner by a representative of the Sponsor within ten (10) business days.

7. By entering and accepting a Prize, the winner agrees to Sponsor's use of his / her name, city / province of residence, picture, biographical information, statements, voice and likeness in any advertising and publicity Sponsor and its respective successors, assigns and licensees may conduct relating to the Contest in any media or format, whether now known or hereafter developed, including but not limited to the World Wide Web, at any time or times in perpetuity, without further compensation or notice, and hereby releases Sponsor and the Releasees from any liability with respect thereto.
8. The Releasees will not be responsible for late, lost, illegible, incomplete, falsified or destroyed Entries and all such Entries are void. Entries that have been falsified, tampered with or altered are void. The Releasees will not be liable for any failure of the Contest Website, do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks, computer equipment, software or any combination thereof. Entry material/data that have been tampered with or altered are void. In the event of a dispute, Entries will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. If the identity of an Entrant is disputed, the authorized account holder associated with the email account at the time of entry will be deemed to be the Entrant. A selected entrant may be required to provide proof that he/she is the authorized account holder of the phone number associated with the selected Entry. The sole determinant of the time for the purposes of a valid entry in this Contest will be the Contest server machine(s).
9. Some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages; therefore, such exclusions may not apply to you. BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT THE RELEASEES HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM THE CONTEST, INCLUDING THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF THE PRIZE, TRAVEL TO OR THE MERCHANDISE FOR WHICH IT IS REDEEMED (IF APPLICABLE). FURTHER, BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT THE RELEASEES HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY

KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM: A) ENTRY OR PARTICIPATION IN THIS CONTEST, INCLUDING ACCESS TO AND USE OF THE CONTEST WEBSITE, OR B) ANY CLAIMS BASED ON PERSONALITY OR PRIVACY RIGHTS, DEFAMATION OR MERCHANDISE DELIVERY.

10. The Sponsor reserves the right to terminate or suspend this Contest or to amend the Official Rules at any time and in any way, without prior notice, for any reason whatsoever. Without limiting the foregoing, if for any reason the Contest is not capable of running as originally planned, for example as a result of tampering or infection by computer virus, the Sponsor reserves the right to terminate the Contest and conduct a random draw from all previously received eligible entries.
11. All Entries become the permanent property of the Sponsor. No correspondence will be entered into except with the selected entrant. The Contest is subject to all applicable federal, provincial/territorial and municipal laws. By participating in the Contest, each Entrant agrees that the Releasees have not made, with respect to each of their own products / services provided as a prize or part thereof (if applicable), any warranty, representation or guarantee express or implied, in fact or in law, with respect to the prize and specifically disclaim all such warranties, including without limitation, the implied warranties of merchantability and fitness for a particular purpose. Winning a prize is contingent on fulfilling all the requirements set forth herein. All Entries and prize claims are subject to verification. Proof of entry submission does not constitute proof of receipt. Entrants agree to abide by these Official Rules. Sponsor reserves the right to correct any typographical, printing, computer programming or operator errors. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. If any provision of the Official Rules is determined to be invalid or otherwise unenforceable, then the Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. The Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate or necessary to comply with applicable law. Should a winner make any false statement(s) in any document referenced above, the winner may be required to promptly return to Sponsor his / her prize, or the cash value thereof. **WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SPONSOR RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW.**
12. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Contest-related materials including, but not limited to: the entry form, Contest Website, and/or

point of sale, television, print or online advertising; the terms and conditions of these Official Rules shall prevail, govern and control.

13. The Sponsor respects your right to privacy. The information you provided will only be used for the purpose of administering this Contest and Grand Prize fulfillment. For more information regarding the manner of collection, use and disclosure of personal information by the Sponsor, please visit <https://original16.ca/privacy-policy>.

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### Short Rules

**NO PURCHASE NECESSARY.** Open to legal Canadian Residents (excluding Quebec) who reach the legal drinking age in their province of entry at time of registration. To enter, between 12:00:00 MST August 10th 2021 and 11:59:59 MST September 8th, 2021, text WIN16 to 587-600-3060 (standard message & data rates apply), click the returned link to complete registration form. You'll receive one (1) Contest Ballot for a chance to win the Great Western Brewing Company ("GWBC") Original 16 Hard Setlzer Water mat valued at \$370.00. Skill-testing question required to win. Full rules and regulations available on website <https://www.gwwin.ca>

**PLEASE ENJOY OUR PRODUCTS RESPONSIBLY.** Sponsor: Great Western Brewing Company.

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